PHILIPS

Philips 43BDL3452T/00 Signage Display Digital signage flat panel 109.2 cm (43") VA Wi-Fi 400 cd/m² 4K Ultra HD Touchscreen Built-in processor Android 8.0

Brand : Philips

Product code: 43BDL3452T/00
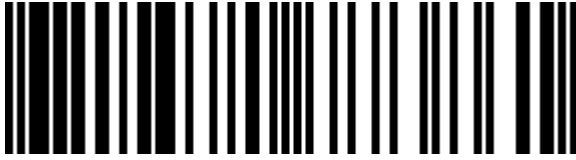
Product name : 43BDL3452T/00

- Upload content for instant play
- Install and launch apps remotely
- Native and web apps
43", 4K, 60Hz, 3840 x 2160, 400nits, 1200:1, 16:9, 8ms
Philips 43BDL3452T/00. Product design: Digital signage flat panel. Display diagonal: 109.2 cm (43"),
Display technology: VA, Display resolution: 3840 x 2160 pixels, Display brightness: 400 cd/m², HD type:
4K Ultra HD, Touchscreen. Wi-Fi. Operating system installed: Android 8.0

Display

Panel type	IPS
Display diagonal *	109.2 cm (43")
Display technology *	VA
Display resolution *	3840 x 2160 pixels
Display brightness *	400 cd/m²
HD type *	4K Ultra HD
Touchscreen *	✔
Touchscreen technology	Capacitive
Multi-touch	✔
Native aspect ratio	16:9
Response time	6.5 ms
Contrast ratio (typical)	1200:1
Viewing angle, horizontal	178°
Viewing angle, vertical	178°
Display number of colours	1.07 billion colours
Pixel pitch	0.315 x 0.315 mm

Ports & interfaces

HDMI ports quantity *	2
HDMI version	2.0
DVI port *	✔
DVI-I ports quantity	1
USB port *	✔
USB ports quantity	3
USB version	2.0
Ethernet LAN *	✔
Wi-Fi *	✔
Audio (L/R) in	1
Audio (L/R) out	1
RS-232 interface	✔
Remote (IR) input	1
Remote (IR) output	1
Card reader integrated	✔
Compatible memory cards	MicroSD (TransFlash)
OPS module slot	✔

Audio

Built-in speaker(s) *	✔
Number of built-in speakers	2
RMS rated power	10 W

Performance

On Screen Display (OSD) languages	Arabic, Simplified Chinese, Traditional Chinese, Danish, German, English, Spanish, Finnish, French, Italian, Japanese, Norwegian, Polish, Portuguese, Russian, Swedish, Turkish
Mean time between failures (MTBF)	50000 h

Power

Power consumption (typical) *	140 W
Power consumption (standby) *	0.5 W
Energy efficiency class (SDR)	G
Energy consumption (SDR) per 1000 hours	95 kWh
AC input voltage	100 - 240 V
AC input frequency	50 - 60 Hz
Energy efficiency scale	A to G

Computer system

Computer system *	✔
Built-in processor *	✔
Processor model	A53
Internal memory	2 GB
Internal storage capacity	8 GB
Operating system installed	Android 8.0
Video formats supported	M2TS, M4V, MKV, MP4, MPEG, MPG, MTS, TS, VOB, WMV
Audio formats supported	AAC, AIFF, ASF, LPCM, M4A, MP3, MP4, WAV, WMA
Image formats supported	BMP, GIF, JPEG, JPG

Weight & dimensions

Width	1004 mm
Depth	75.3 mm
Height	592.6 mm
Weight	18.54 g

Packaging content

Remote control included	✔
Batteries included	✔
Cables included	AC, RS-232, USB

Operational conditions

Operating temperature (T-T)	0 - 40 °C
Operating relative humidity (H-H)	20 - 80%

Design

Product design *	Digital signage flat panel
Placement supported *	Indoor

Performance

Purpose *	Corporate
On Screen Display (OSD)	✔
Number of OSD languages	18

Operational conditions

Storage temperature (T-T)	-20 - 60 °C
Storage relative humidity (H-H)	5 - 95%

Logistics data

Harmonized System (HS) code	85285210

Technical details

Sustainability compliance	✔
Compliance certificates	CE

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